



CREATIVE FURNISHING

CREATIVE FURNISHING COMPANY PROFILE

创遊 · 簡介



CREATIVE FURNISHING COMPANY PROFILE

**ONE STOP
SOLUTION**



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Overview 概述



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About "CREATIVE FURNISHING"

关于“创·遊”

Creative Furnishing is a branch of AOFER FURNISHING, specialized in providing interior turnkey solution for hospitality projects. Our solutions cover interior design, manufacture, supply, deliver & install joinery and FF&E items which includes but not limited to fixed & loose furniture, lighting, artwork, flooring, wall covering, fabricating etc.

With years of rich and solid experience, superior quality and advanced international perspective., CFL is leading the furnishing industry, as well as acquiring all customers' recognition.

Our market covers Asia, Middle East, North America, USA, Brazil, Southeast Asia etc.

We adhere to perfect details, insist on strict quality control system, we aim to achieve the common value with our customers, that's how we respond to their trust.

Our Vision: Build the Beautiful hotel, Wonderful world.

Our Mission: Turn the interior design into reality efficiently, world widely.

Our Value: 361°polish on each detail, handover your hospitality projects more than expectation.



创·遊是黄山市奥菲家具有限公司的子品牌之一，着重于为酒店业主提供全面的室内解决方案。我们的方案覆盖了室内设计、生产、配套供应、安装室内的软、硬装产品，包括但不限于：固装家具、活动家具、灯饰、壁画、地毯、墙纸、布艺加工等。

凭借着多年来丰富、扎实的行业经验，创·遊以卓越的品质和超前的国际视野领先同行。与时俱进的美学创新和极致追求细节的卓越品质服务理念，得到了客户及行业的一致青睐和高度认同。

我们的服务范围已涵盖亚洲、中东、北美、美国、巴西、东南亚等十几个不同国家的不同城市。每一份荣誉，都离不开客户的信赖。作为缔丰人，我们一直秉承追求完美细节的宗旨，坚持严格的产品细节和质量控制体系，务求做到尽善尽美，满足客户定制需求，实现共同价值。

我们的愿景：让美丽的酒店遍布世界各地。

我们的使命：从设计到安装，高效全案解决全世界的住宅室内工程。

我们的价值观：361°打磨每一处细节，超“期望”交付。



BUSINESS & MANAGEMENT ORGANIZATION CHART

商业及管理架构图



TEAM ADVANTAGE

团队优势

OUR ADVANTAGE COMPARE TO OTHER COUNTRIES:

1. Innovation design team well known with lots of design awards.
2. High efficient design, fast execution, competitive design fee.
3. Design base on reality materials and product, optional with design elements.
4. Good and fast service, flexible working style, overseas services.
5. Integrate multiple interior design firm to meet with different customers' requirement.
6. We focus on new product & new craft R&D, integrate the whole supply chain for manufacturing, as well as abundant building materials resources. Our product types are diverse and the turnkey prices are more favorable.

设计及软装建材团队与其他国家团队相比的优势：

1. 设计团队业内知名度高，获多项殊荣。
2. 设计效率高，执行力强，性价比高。
3. 与建材，家具，软装产品无缝对接，所供应材料都是经过整体搭配，融合了设计元素。
4. 服务意识极强，灵活配合客户的需求，同时公司提供海外施工服务。
5. 整合中国其他室内设计公司的资源，快速专业为客户服务。
6. 自主工艺，产品研发，集成了上下游供应链加工生产。随时掌握丰富的建材资源。我们的产品类型多样，整合性价比更高。

CORE TEAM

核心团队



Zhu Shenwu 朱绳武

Chairman 董事长

Bachelor of Materials Science and Engineering, Central South University / Sun Yat-sen University MBA / Keelung College, Massachusetts Institute of Technology IMBA
中南大学材料科学与工程专业本科 / 中山大学 MBA / 美国麻省理工大学基隆学院 IMBA

Studying abroad since 2007, back to China in 2017, step into international trade business, cross-border investment, interior design, building materials and construction industry. Start Thai real estate investment from 2014. He is leading company's steady development due to his solid English literacy, practical experience in international trade and cross-border investment business, and academic background in building materials and real estate finance.

2007 年在国外求学，2017 年回国以来，在中国从事国际贸易、跨境投资、室内设计、建筑材料与建筑业；2014 年开始投资泰国房地产行业。

扎实的英语素养，国际贸易与跨境投资实战，建筑材料学和房地产金融学学术背景，多年国际贸易公司、室内设计与建筑材料进出口公司管理经验，国际化的房地产行业资源引领着公司稳步发展。

Li Shunnian 李顺年

General Manager 总经理

Graduated from Shenzhen University majoring in business administration / Certified Accountant / Senior Interior Furnishing Designer
毕业于深圳大学工商管理专业 / 执业会计师 / 高级软装设计师

Since from 2010, she has been engaged in interior furnishing industry. She used to be the head of China of Hotelier Group, who was the largest service provider of hospitality project in the Middle East. She Co-founded Foshan Difeng Furniture Co., Ltd. in 2015, in charge of company's overall operation. She led the team to successfully complete influential international projects such as Royal Tulip, Alexandier, Egypt / Lapita Hotel, Dubai / Mysk Al Mouj Hotel, Oman / Sheraton Resort, Fiji / Le Royal Meridien Hotel, Chennai, India / Couples of Holiday Inn, USA. With her professionalism and influence in the industry, she has continuously cultivated excellent teams for the company and won the top praise from all customers & partners.

自 2010 年开始投身工程室内软装行业。曾任中东地区最大的酒店工程材料服务商 Hotelier Group 中国区负责人。2015 联合创始佛山市谛丰家具有限公司，负责公司的整体运营工作。曾带领团队出色完成 Royal Tulip, Alexandier, Egypt • Kempinsky Hotel, Oman Sheraton Hotel Fiji • Le Royal Meridien Hotel, Chennai, India 等国际重大项目。凭着她的行业专业度和影响力，不断为企业培养出优秀的团队，并赢得所有客户的赞赏。

Michelle Zhuang 庄旋

Deputy General Manager 副总经理

Graduated from South China University of Technology majoring in architectural design and interior design / National registered interior designer
毕业于华南理工大学建筑设计与室内设计专业 / 国家注册室内设计师

He has been engaged in furniture design and production for 14 years. He has expert experience with various furniture structures and production processes. His solution on furniture project is always smart, professional and visible.

2006 年毕业至今，从事家具设计与生产 14 年，熟悉各类家具结构及生产工艺，能够快速专业的提供可视化设计方案并完美对接各种类型的家具项目。

DESIGN TEAM

设计团队



We respects the commonality of space and people, seek balance between human and nature, space and its usage, create a confluence aesthetic space.

我们尊重空间与人的共性，在人与自然、空间与效益的关系中寻找平衡，创造共生共融美学空间。



Under the premise of budget control, make sure each single item and atmosphere is collocated with each other. What we provide is not just the design, not just product, **将设计融入现实**.

在成本可控的前提下，整体搭配设计、每一件硬装、软装及家具产品可以互相衔接。 我们提供的不仅仅是设计，也不仅仅是产品，而是基于产品的设计、高度落地的设计。



FACTORY TOUR

厂房掠影



SCALE OF FACTORY

工厂规模

01 | HUANGSHAN FURNITURE FACTORY
50 Thousand SQM | 400 Workers

02 | FOSHAN FURNITURE FACTORY
60 Thousand SQM | 500 Workers

03 | SHANGHAI METAL FURNITURE FACTORY
Design Theme | Design Element | Design Idea

04 | SHANGHAI GLASS PRODUCT FACTORY
4000SQM | 40 Workers

05 | HUANGSHAN FURNITURE SHOPPING MALL
45 Thousand SQM | 60 Staffs

06 | SHANGHAI HEAD OFFICE
200 SQM | 10 Staffs

01 | 黄山家具工厂
占地5万平方米 | 员工400人

2. | 佛山家具工厂
占地6万平方米 | 员工500人

3. | 上海金属制品厂
占地2000平方米 | 员工30人

4. | 上海玻璃制品厂
占地4000平方米 | 员工40人

5 | 黄山家具卖场
占地4.5万平方米 | 员工60人

06 | 上海办事处
200平方米 | 员工10人

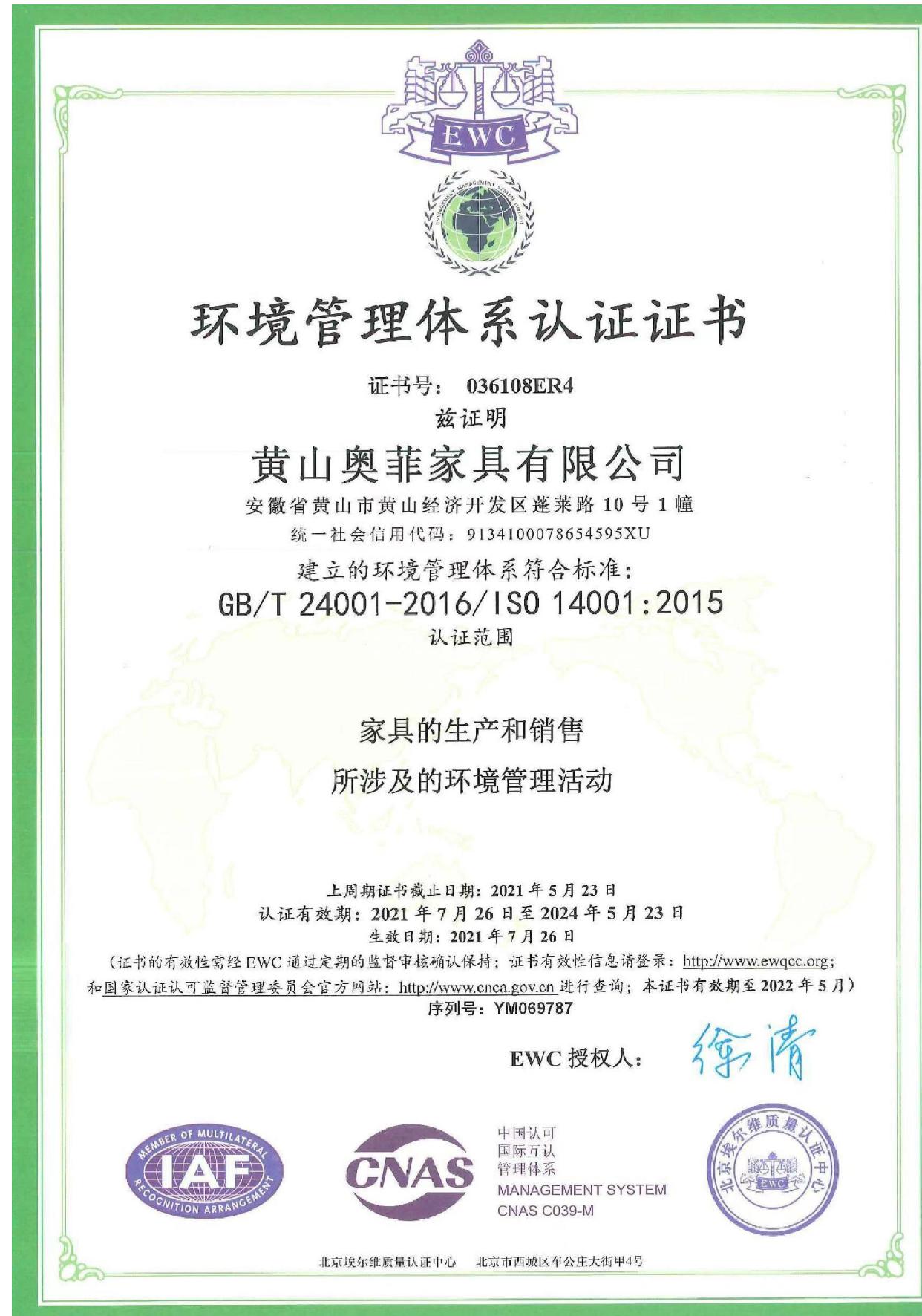
COMPANY HONOR

公司荣誉



COMPANY HONOR

公司荣誉



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COMPANY HONOR

公司荣誉



职业健康安全管理体系认证证书

证书号: 036108SR4
兹证明
黄山奥菲家具有限公司
安徽省黄山市黄山经济开发区蓬莱路 10 号 1 檐
统一社会信用代码: 9134100078654595XU
建立的职业健康安全管理体系符合标准:
GB/T 45001-2020/ISO 45001:2018

认证范围
家具的生产和销售
所涉及的职业健康安全管理活动

上周期证书截止日期: 2021 年 5 月 23 日
认证有效期: 2021 年 7 月 26 日至 2024 年 5 月 23 日
生效日期: 2021 年 7 月 26 日

(证书的有效性需经 EWC 通过定期的监督审核确认保持; 证书有效性信息请登录: <http://www.ewqcc.org>; 和国家认证认可监督管理委员会官方网站: <http://www.cnca.gov.cn> 进行查询; 本证书有效期至 2022 年 5 月)
序列号: YM069786

EWC 授权人: 


北京埃尔维质量认证中心


中国认可
管理体系
MANAGEMENT SYSTEM
CNAS C039-M
北京市西城区车公庄大街甲4号



质量管理体系认证证书

证书号: 036108QR4
兹证明
黄山奥菲家具有限公司
安徽省黄山市黄山经济开发区蓬莱路 10 号 1 檐
统一社会信用代码: 9134100078654595XU
建立的质量管理体系符合标准:
GB/T 19001-2016/ISO 9001:2015

认证范围
家具的生产和销售

首次获证: 2008 年 8 月 5 日
认证有效期: 2020 年 8 月 5 日至 2023 年 8 月 4 日
换发日期: 2021 年 7 月 26 日

(证书的有效性需经 EWC 通过定期的监督审核确认保持; 证书有效性信息请登录: <http://www.ewqcc.org>; 和国家认证认可监督管理委员会官方网站: <http://www.cnca.gov.cn> 进行查询; 本证书有效期至 2022 年 8 月)
序列号: YM069785

EWC 授权人: 


 MEMBER OF MULTILATERAL
RECOGNITION ARRANGEMENT


中国认可
国际互认
管理体系
MANAGEMENT SYSTEM
CNAS C039-M
北京市西城区车公庄大街甲4号



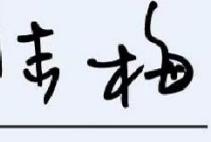
中国环保产品认证证书

证书编号: CQC20703272041

申请人名称及地址:	黄山奥菲家具有限公司 黄山经济开发区蓬莱路 10 号 1 檐
品 牌:	黄山奥菲家具有限公司
制造商名称及地址:	黄山奥菲家具有限公司 黄山经济开发区蓬莱路 10 号 1 檐
生产企业名称及地址:	黄山奥菲家具有限公司 安徽省黄山市黄山经济开发区蓬莱路 10 号
产品 名 称:	金属办公家具 (包括屏风)
系列/规 格/型 号:	办公桌、洽谈桌、会议桌、会议条桌、培训桌、电脑桌、阅览桌、茶几、文件柜、档案柜、茶水柜、书架、屏风工作位
认 证 模 式:	产品检验+初始工厂检查+获证后监督
产品标准/技术要求:	CQC5109-2018

上述产品符合 CQC51-381001-2018 认证规则的要求, 特此发证。

证书有效 期: 2020 年 11 月 02 日 至 2023 年 11 月 02 日
证书有效期内本证书的有效性依据发证机构的定期监督获得保持。

主任: 


中国质量认证中心


CHINA QUALITY CERTIFICATION CENTER

<http://www.cqc.com.cn> 中国·北京·南四环西路188号9区 100070 电话: +86 10 83886666

COMPANY HONOR

公司荣誉





SCOPE OF SERVICE

服务范围

01 | PROJECT POSITIONING

Brand Image | Project Advantage
Customer Analysis

02 | PROJECT PROGRAMMING

Function Area | Direction
Flow

03 | CONCEPT DESIGNING

Design Theme | Design Element | Design
Idea

04 | INTERIOR DESIGNING

Prospective Design | Implement Drawing
| Section Details | Quantity Survey |
Product Specification | Material Pick Up

05 | INTERIOR GUIDELINE DESIGNING

Guideline System | Signage Image

06 | PROJECT SUPPLY / VENDOR RECOM- MENDATION

Fit out | FF&E | OS&E

07 | BUDGET ANALYSIS

Budget Control | Value
Engineering

08 | LOCAL SERVICE

Site Installation | Project Supervision | Site
Dis- play

1. | 项目定位

品牌形象 | 项目优势 | 目标客
群

2. | 项目规划

3. | 概念设计

设计主题 | 设计元素 | 设计构
思

4. | 室内设计

效果图设计 | 施工图设计 | 细节剖析 | 统计
产品清单 | 产品规格书 | 挑选物料

5. | 室内导向设计

导视系统 | 标牌形
象

6. | 项目物料供应 / 推荐供应商

硬装 | 软装 | 运营消耗品

7. | 预算分析

预算控制 | 成本优
先

8. | 本地服务

现场安装 | 项目监理 | 现场陈
设

SERVICE PROCESS INTRODUCTION

服务流程介绍

01

PRELIMINARY PLANNING 前期规划



The designer meets with the owner to review project location, investigate the market situation and competitors' operating status. Plan on hotel guestroom & public area's layout according to local cultural and operator's requirements, as well as the hotel style and space usage.

设计师与业主开会，审查项目现场方位，勘察项目地市场情况，调查竞争对手的经营现状。结合当地人文环境与经营者的要求，协调酒店的风格和空间规划，根据建筑平面图制定客房与公共区域的布局。

02

DESIGN 设计



Turn ideas into reality. One-to-one professional customization service, directly communicate with design team. Decide on the overall design concept, develop and improve on each detail, produce sample, construction drawings and bill of quantity.

把理念变成现实。一对专业定制需求，直接对接合作设计团队，确定总体概念设计，进一步发展和完善细节，制作产品样本、施工图和生产清单。

03

COST-EFFECTIVENESS 成本效益



Professional estimation team offers cost-effective budget, apply the most suitable material for the design on budget.

专业团队提供高性价比工程造价、空间效益造价。合理规划设计用料，提高成本效益，节省开支。

04

BIDDING & CONTRACT SIGNING 投标与合同签订



According to the final determination of customer's needs, design details, project budget, production schedule etc. to generate a quotation. The contract will be drafted in accordance with international quality assurance standards.

根据最终确定的客户需求、设计细节、项目预算、生产时间等综合来制定报价。合同按照国际认证和质量保证标准进行起草。

05

PROJECT MANAGEMENT 项目管理



Through serious project management and team working, achieve successful project on budget without disturbing our customer.

致力于为客户省时、省心、省钱、高效完成项目。严密有序的项目管理和团队合作，诚信服务，值得放心选择。

06

PRODUCTION DRAWINGS 制作图纸



Realize your design ideas. We produce accurate drawings and specification files for all FF&E product, and SOE, make sure every detail and material are accurate.

实现你的设计想法。我们将为FF&E和SOE制作精确的图纸和规范文件，每一个细节和用料都精细无误。

SERVICE PROCESS INTRODUCTION

服务流程介绍

07

FURNITURE PRODUCTION 家具生产



Manufacture a variety of customized furniture efficiently at high-quality standard. Carry out inspection on materials selection.

高效高质生产制造各种定制家具。严密把关，全方位检测。提供成熟的供应商管理服务。

08

MATERIALS PROCUREMENT 物料采购



A global supply net over us on high-quality materials selection.

拥有合作多年的全球供应网络，不同渠道精细优选，采购优质的材料。层层筛选，质量把关。

09

QUALITY CONTROL 质量控制



Equipped with experienced inspection team to strictly control all aspects of the production stage, test and check samples frequently to ensure on time delivery & feedback.

配备质检团队严格把控生产阶段中的各个环节，反复测试、检验样品以确保每件产品都按质按时完成，并进行实时检验反馈。

10

TRANSPORTATION & INSTALLATION 运输和安装



Each product is tightly packed in 4 layers in accordance with international standards, and cooperates with superior logistics service providers to ensure the products safety arrival. Provide installation manual, construction supervision and installation services.

每一件产品都按照国际规范标准 4 层严密包装，合作优质物流商网络，以确保产品无损的进入现场。保障运输质量无破损。提供客安装计划调度，施工监理及施工服务。

11

PERSONALIZED SERVICE 个性化服务



One-to-one service, communication. Provide one-stop solution on design and supply services.

全过程一对一项目对接，实时沟通。为你提供一站式设计装饰整体工程服务和五星高品质示范服务。

12

AFTER SALES SERVICE 售后服务



After the project is over, we provide a full range of after-sales maintenance services to ensure progress at site move smoothly. Guarantee on good quality to establish long-term cooperation and good reputation.

项目结束后，提供全方位的售后保养服务，确保后续项目进展顺利。保障质量品质，建立长远的合作和良好的口碑。



Representative Cases List
历年经典案例清单

Turnkey Hotel Cases
交钥匙酒店案例

Design Cases
设计案例



REPRESENTATIVE CASES LIST

历年经典案例清单

REPRESENTATIVE PROJECTS OVER 10 YEARS

历年经典项目



PROJECT NAME	Radisson Hotel	Hotel Residency	Avinash International Hotel	Hawthorn Suites	MVV City Hotel	Lemon Tree Premium	Lemon Tree Premium	A77 Hotel
PROJECT LOCATION	Riyadh, KSA	India	Jagadalpur, India	Dwarka, India	India, Raipur	India, Vishakapatnam	India, Vijayawada	Foshan, China
PROJECT SCOPE	Interior design, fixed & loose furniture, lighting, wallpaper, carpet, curtain, artwork & sculpture	Fixed & Loose furniture	Fixed & Loose furniture, curtain	Decorative Light	Fixed & Loose furniture, Lighting, Carpet, Curtain	Fixed & Loose furniture, Lighting,-Carpet,Curtain	Fixed & Loose furniture, Lighting,-Carpet,Curtain	loose furniture, lighting, carpet, curtain, artwork
	2019.10	2019.08	2019.04	2019.03	2019.02	2019.01	2018.12	2018.10
PROJECT NAME	Guesthouse Hera Apartment	Holiday Inn.	Nakanda Hotel	Palm Palladio	JR Hotel	P247	Howard Johnson Hotel	Staybridge Hotel
PROJECT LOCATION	Jeddah, KSA	Lima, Peru	India	Raipur, India	India	Dubai	U.S.A	U.S.A
PROJECT SCOPE	Fixed & Loose furniture, Carpet, Lighting	Loose Furniture	Fixed & Loose furniture	Interior design, fixed & loose furniture, lighting, wallpaper, carpet, curtain, artwork & sculpture	Fixed & Loose furniture	Loose Furniture	Fixed & loose furniture, lighting, artwork	Fixed & loose furniture, lighting, artwork

REPRESENTATIVE PROJECTS OVER 10 YEARS

历年经典项目

The timeline diagram consists of two horizontal dashed arrows pointing right, each containing eight black dots representing monthly intervals. The top arrow spans from October 2018 to April 2018, and the bottom arrow spans from February 2018 to December 2016.

PROJECT NAME	Jintai Hotel	Holiday Inn Festival City Hotel	Fantasy Villa	Norbu Hotel	Millinium Hotel	Cophorne Hotel	4 Point by Sheraton	Days Inn.
PROJECT LOCATION	Yunnan, China	Dubai	Fiji	India	Mekkah, KSA	Mekkah, KSA	Mekkah, KSA	U.S.A
PROJECT SCOPE	Interior design, fixed & loose furniture, lighting, wallpaper, carpet, curtain, artwork & sculpture	Loose Furniture	Interior design, fixed & loose furniture, lighting, wallpaper, carpet, curtain, artwork & sculpture	Fixed & Loose furniture	Decorative Light	Decorative Light	Decorative Light	Fixed & Loose furniture
	2018.10	2018.09	2018.08	2018.06	2018.05	2018.05	2018.05	2018.04
PROJECT NAME	Holiday Inn Express	Ansansal hotel	Holiday Inn.	Novotel Chennai Hotel	Mysk Al Mouj Hotel	Paramount (Damac tower)	Golden Wall Hotel	Meridian Bay Hotel (Second Phase)
PROJECT LOCATION	U.S.A	India	Dubai	India Chennai	Musca, Oman	Dubai	Jerusalem, Isreal	India ,Kundapur
PROJECT SCOPE	Fixed & Loose furniture	Fixed & Loose furniture	Loose Furniture	Room Furniture, Public Area Furniture, Restaurant Furniture	Loose Furniture	Loose Furniture	Fixed & Loose furniture	Room Furniture
	2018.02	2017.12	2017.12	2017.11	2017.04	2017.03	2017.01	2016.12

REPRESENTATIVE PROJECTS OVER 10 YEARS

历年经典项目

The timeline diagram consists of two horizontal arrows pointing right, each with five black dots representing milestones. The top arrow spans from 2015.09 to 2016.12, and the bottom arrow spans from 2014.02 to 2015.06. The dates are labeled above each arrow.

PROJECT NAME	Marriot Courtyard	Lapita Hotel	Marcian Hotel	TOKORIKI ISLAND SHERATON	Coral Hotel Jeddah	Novotel Calcutta Hotel	Best Westein Maple Leaf Hotel	Paradise Hotel
PROJECT LOCATION	Bangladesh, Dhaka	Dubai	Philippine	FIJI, TOKORIKI ISLAND	KSA, Jeddah	India, Calcutta	Bangladesh, Dhaka	KSA, Dammam
PROJECT SCOPE	Room Fixed furniture, Public Area Furniture, Restaurant Furniture	Loose Furniture	Joinery, FF&E	fixed & loose furniture, lighting, wallpaper, carpet, curtain, artwork & sculpture	fixed & loose furniture, lighting, wallpaper, carpet, curtain, artwork & sculpture	Joinery, FF&E	Room Furniture, Public Area Furniture, Restaurant Furniture	Room Furniture & Public Area Furniture
	2015.06	2015.04	2015.04	2014.10	2014.09	2014.09	2014.05	2014.02
PROJECT NAME	Meridian Bay Hotel	Le Meridien Hotel	The Deer Resort&Villa	Le Royal Meridien Chennai Hotel	Amari Dhaka Hotel	Radisson Blu View Hotel	Orange Hotel	Al Shahbaa Hotel
PROJECT LOCATION	India, Bangalore	Bangladesh, Dhaka	Thailand, Chiangmai	India Chennai	Bangladesh, Dhaka	Bangladesh, Chittagong	India, Calcutta	KSA, Jeddah
PROJECT SCOPE	Room Furniture	Part of Room Furniture, Public Area Furniture, Restaurant Furniture	Joinery, FF&E, OS&E, Flooring, Tiles	Room Furniture	Room Furniture, Public Area Furniture, Restaurant Furniture	Room Loose and Fixed Furniture	Room Furniture, Public Area Furniture, Restaurant Furniture	FF&E

REPRESENTATIVE PROJECTS OVER 10 YEARS

历年经典项目

	2013.11	2013.09	2013.08	2013.05	2012.10	2012.07	2012.06	2012.04
PROJECT NAME	Palmiye Hotel	Vingroup Phu Quoc Hotel	Westin Hotel	Lemon Tree Hotel	Park Hayyat Hotel	Country Inn and Resort	Fusion Hotel	Country Inn and Resort
PROJECT LOCATION	Turkey, Istanbul	VIETNAM Phu Quoc ISLAND	India, Trivandrum	India, Chennai	India, Chennai	India, Pune	India, Bangalore	India, Myore
PROJECT SCOPE	Room Fixed & Loose Furniture	Room Furniture, Public Area Furniture, Restaurant Furniture, Bar Furniture	Room Furniture, Public Area Furniture	Room Furniture, Public Area Furniture, Restaurant Furniture	Room Furniture, Public Area Furniture	Room Furniture, Public Area Furniture, Restaurant Furniture	Room Furniture, Public Area Furniture, Restaurant Furniture	Room Furniture, Public Area Furniture, Restaurant Furniture
	2012.04	2012.01	2011.12	2011.09	2011.07	2011.05	2011.02	2010.09
PROJECT NAME	Wonderla Hotel in Children Park	Grand Hyatt Goa	Country Inn and Resort Project	ROC Hotel	Villa Asoke Condo	Aetas Lumpini Hotel	Hilton Hotel	IBIS BRISBANE HOTEL
PROJECT LOCATION	India, Bangalore	India, Goa	India, Mysore	India, Bangalore	Thailand, Bangkok	Thailand, Bangkok	India, Hyderabad AUSTRALIA, BRISBANE	
PROJECT SCOPE	Room Furniture, Public Area Furniture, Restaurant Furniture	Part of Room Furniture, Public Area Furniture, Restaurant Furniture, Outdoor Furniture	Room Furniture, Public Area Furniture, Restaurant Furniture	Room Furniture, Public Area Furniture, Restaurant Furniture, Lighting.	Room Fix furniture and Part of Loose furniture	Room Furniture	Room Furniture & Restaurant Furniture	Room Furniture



TURNKEY HOTEL CASES

交钥匙酒店案例



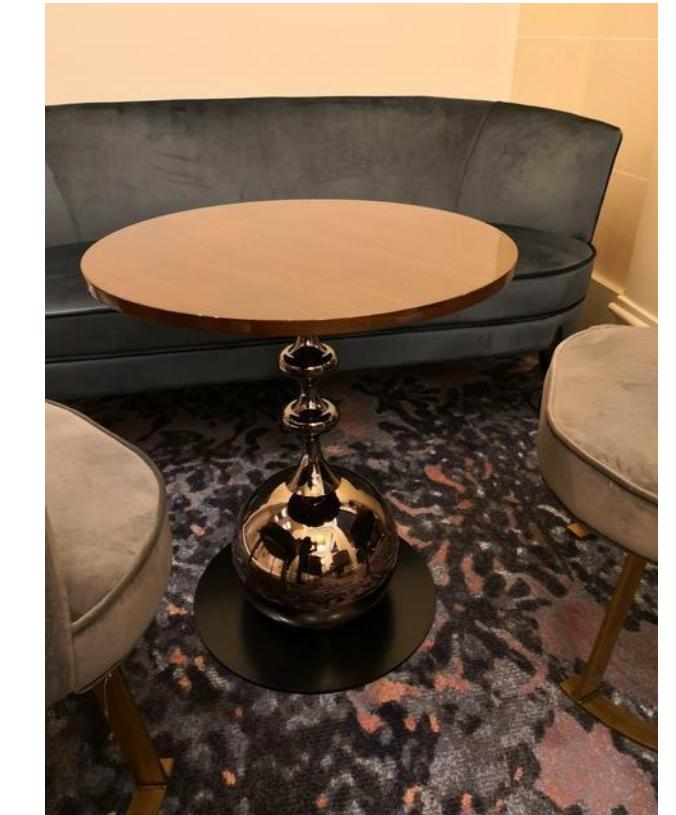
Challenge: All material & all furniture have to be customized and applied with the design element.

Location: Dhaka, Bangladesh

Time Frame: 90 Days Complete

Period: 2018

Scope of Work: Joinery & loose furniture





Do Louver Hotel



All-Day-Dining



Challenge on all material & all furniture have to be customized and applied with the design element.

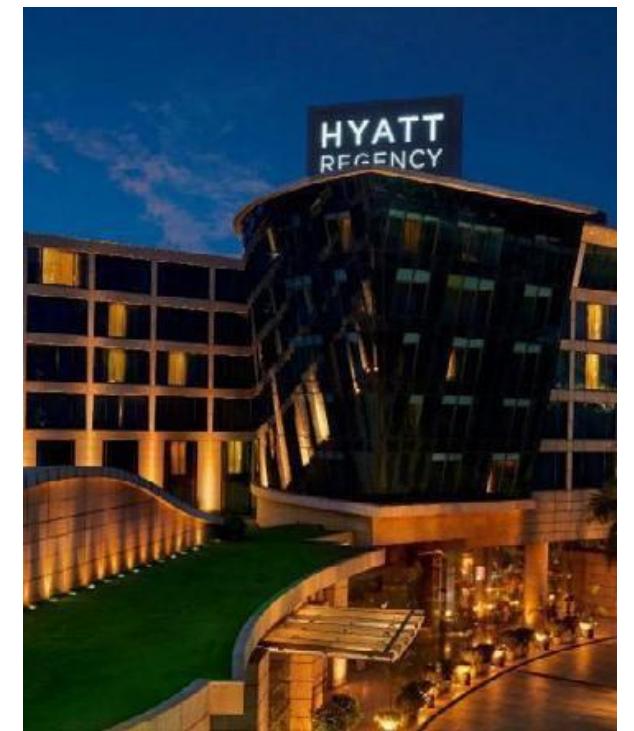


Hyatt Regency Hotel

02



Challenge: Furniture is designed into very details, specially hide all the LED light, transformer and connection among multiple material. Maintain the smart & clean.
Location: Mumbai, India
Time Frame: 60 Days
Complete Period: 2018
Scope of Work: Furniture, Lighting, Artwork, Flooring, Wallcovering, Curtain for guestroom & public area



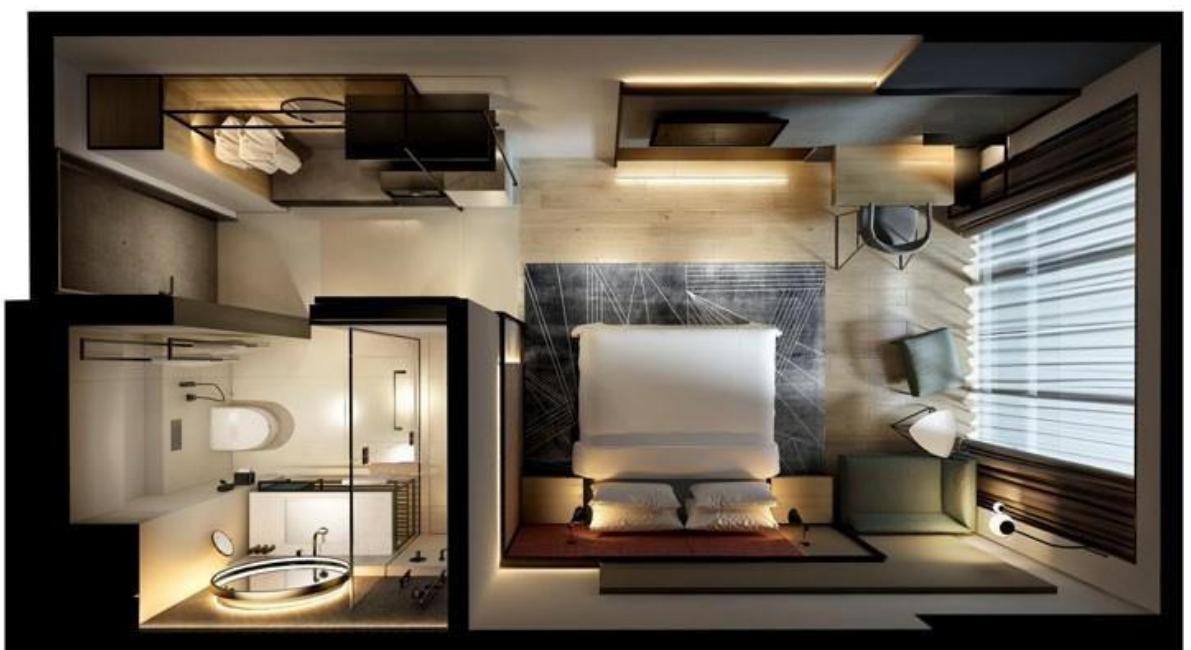
P30



Hyatt Regency Hotel



Furniture is designed into very details, specially hide all the LED light, transformer and connection among multiple material. Maintain the smart & clean.



Hyatt Regency Hotel



Furniture is designed into very details, specially hide all the LED light, transformer and connection among multiple material. Maintain the smart & clean.



Mysk Al Mouj Hotel

03

mysk
by SHAZA

Challenge: Precise details are followed, even 1mm discrepancy is not acceptable. All veneer grain should be joined naturally from horizontal & vertical.

Location: Muscat, Oman

Time Frame: 60 Days

Complete Period: 2017

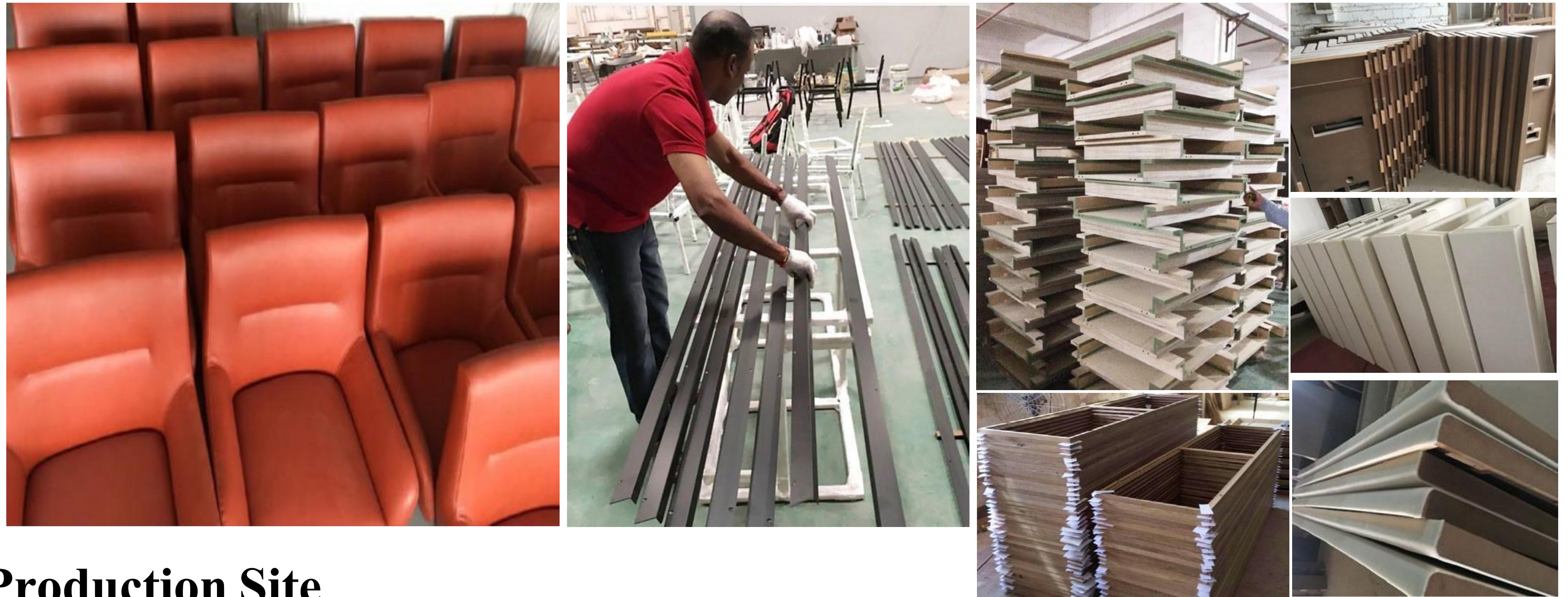
Scope of Work: Loose Furniture





mysk
by SHAZA

Precise details are followed, even 1mm discrepancy is not acceptable.
All veneer grain should be joint naturally from horizontal & vertical.



Production Site

FR foam & fabric is fully applied on all upholstery items.

Clean & dry solid wood, even internal wood is fully polished.

All metal bases are treated with non-finger printed oil, individual parts are wrapped very well in 3 layers.

All case goods are made with MR MDF with solid wood lipping, veneer grain is aligned, contains triple working hours than normal process.



Novotel Hotel 04

NOVOTEL
HOTELS, SUITES & RESORTS

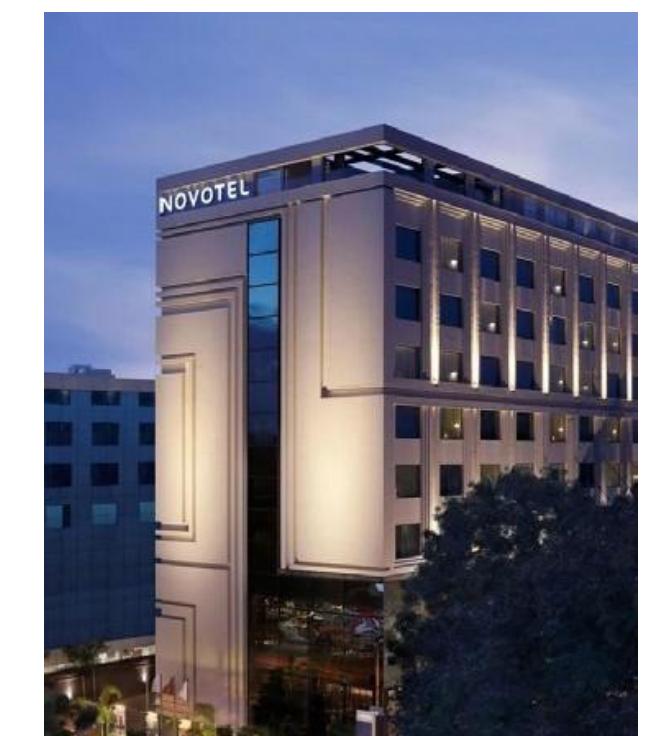
Challenge: Client's preferred veneer color is special and unique, we have changed several painting formula to meet the requirement.

Location: Chennai, India

Time Frame: 60 Days

Complete Period: 2016

Scope of Work: Loose & fixed furniture





Novotel Hotel

NOVOTEL
HOTELS, SUITES & RESORTS

Client's preferred veneer color is special and unique, we have changed several painting formula to meet the requirement.



Production & Site





Radisson Hotel 05

Project Feature: Customer awarded us this entire project (500 bedroom + 3 floors public area) from design to supply during Covid-19 circumstance. We never get chance to meet face to face. Our sincere service & professional advice drives our cooperation. We become the most familiar stranger to each other now.

Location: Riyadh, KSA

Project Scale: 420 typical studios, 20 double studios, 20 duplex, 11 villas & 1 service building with 3 floors.

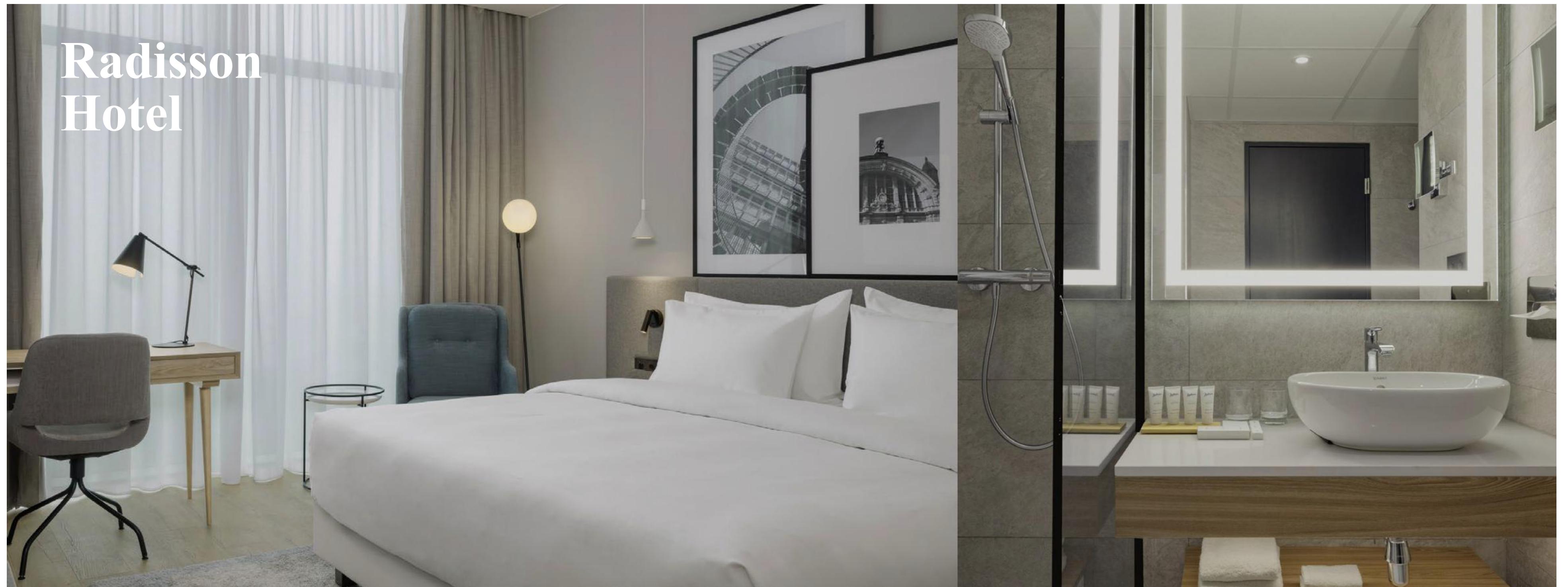
Time Frame: 60 Days

Complete Period: 2021

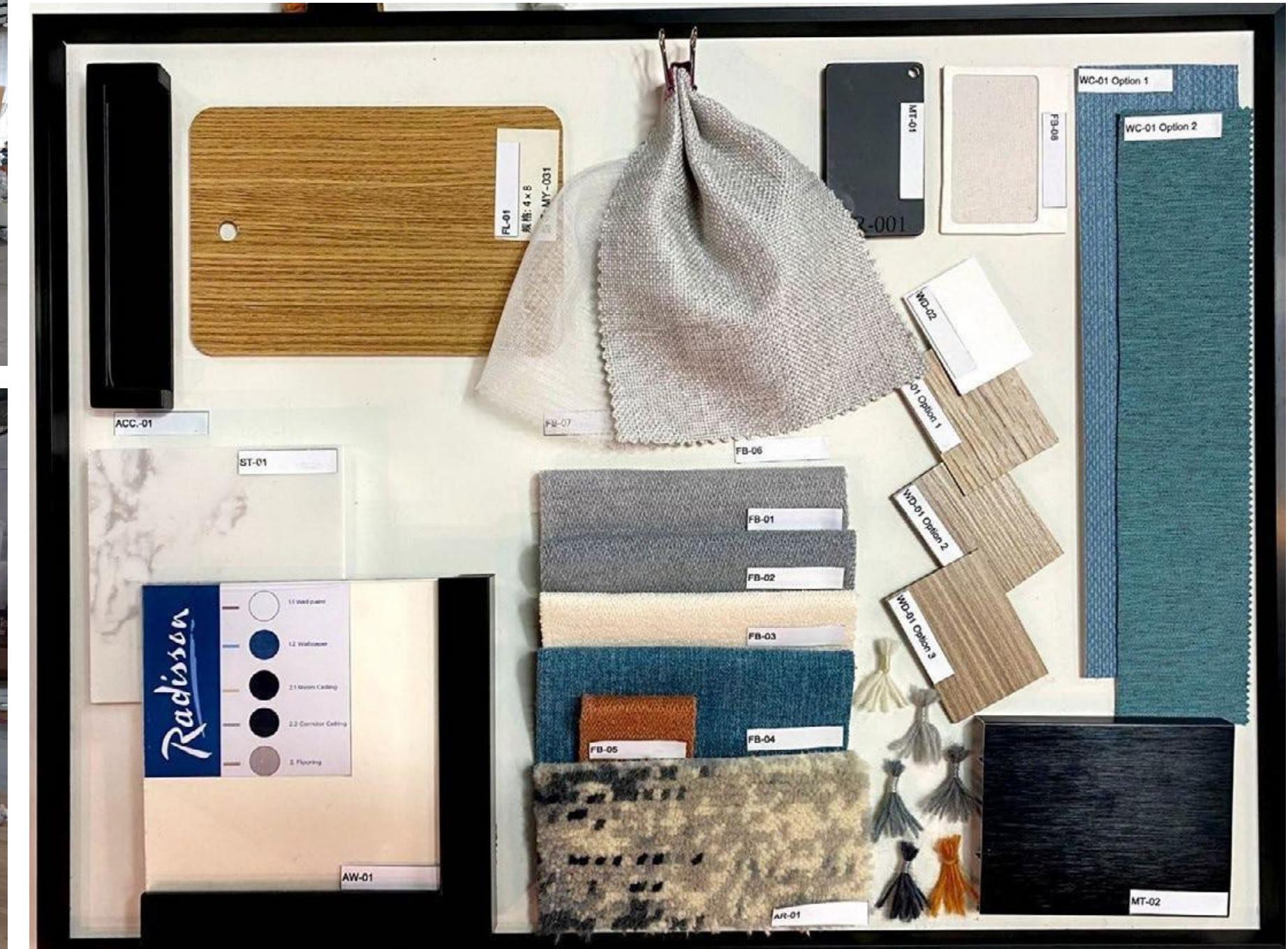
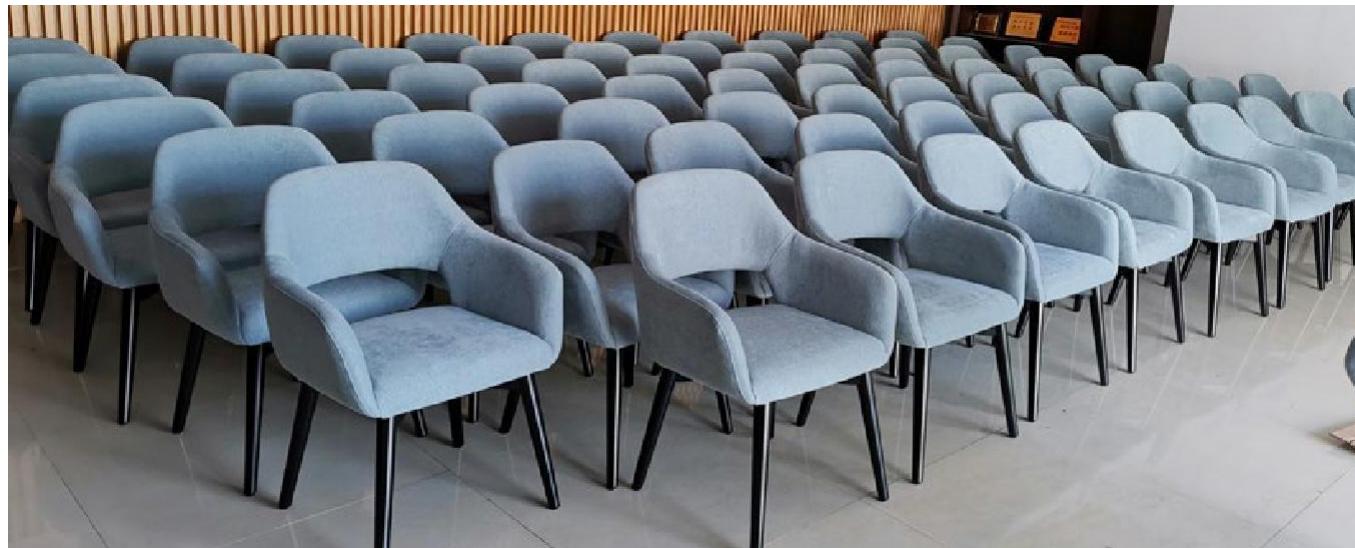
Scope of Work: Interior design and supply loose & fixed furniture, lighting, artwork, carpet, wallcovering and curtain for all interior area.



Radisson Hotel



Customer awarded us this entire project (500 bedroom + 3 floors public area) from design to supply during Covid-19 circumstance. We never get chance to meet face to face. Our sincere service & professional advice drives our cooperation. We become the most familiar stranger to each other now.



Production Site

Mercure Hotel 06



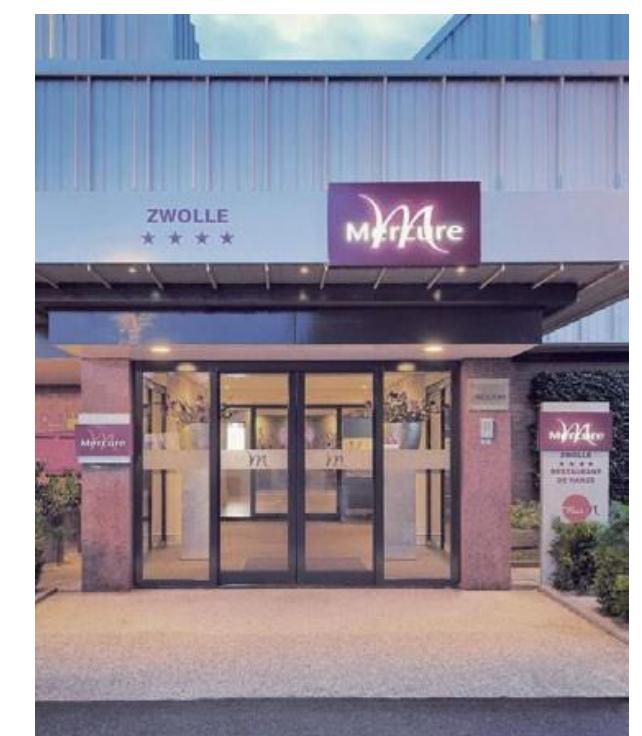
Project Feature: 5 mock up rooms supplied by others were all rejected before we were awarded this project.

Location: Riyadh, KSA

Project Scale: 128 bedrooms

Complete Period: Ongoing since 2021

Scope of Work: Fixed & loose bedroom furniture



Quality Inspection

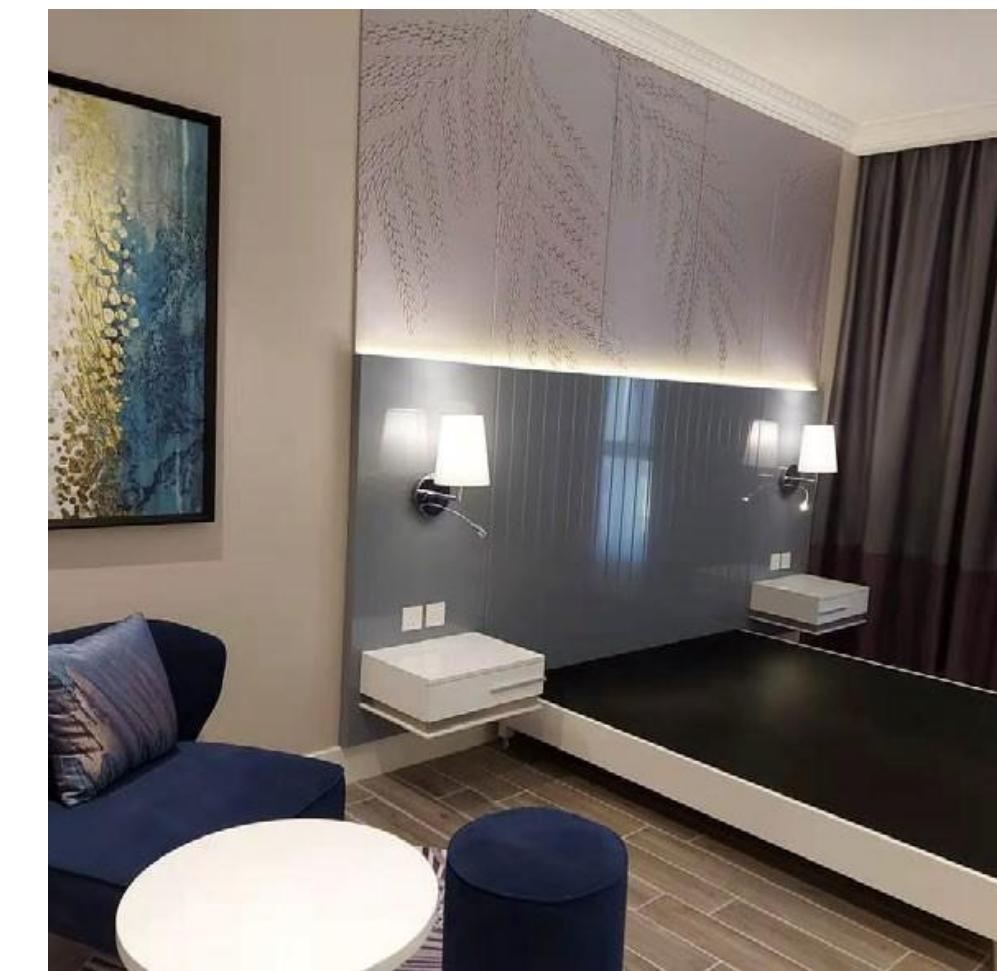


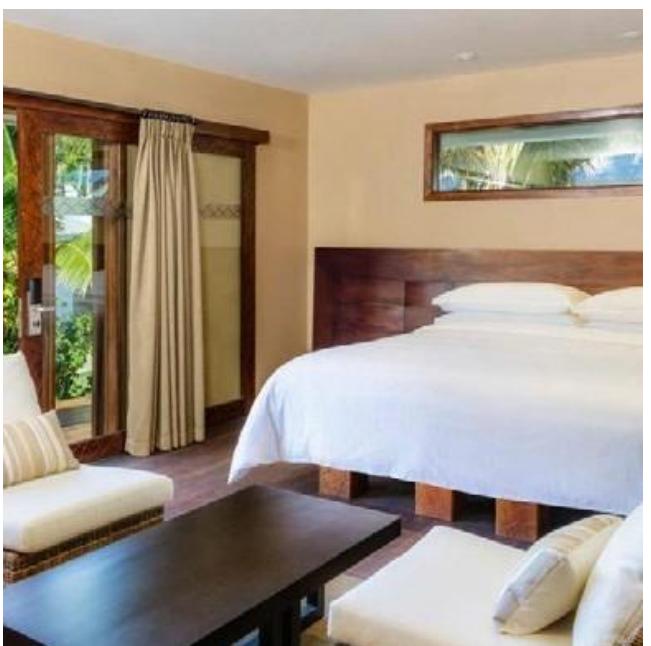
Strict and Complete Quality Control System.
It's Life, It's Creativity.

Poetic Light and Shadow Integrated into Nature.
The ultimate living solution that perfectly balances aesthetic and functionality.



Aesthetical Harmony in Every Detail. Just the Right Geometric Beauty. Minimalist Art.





Sheraton Hotel & Resort

07

Sheraton®
DENARAU VILLAS

Challenge: All the indoor furniture and lighting was developed based on designer's sketch. But we still finished thousands of product within 2 months from product development till mass production.

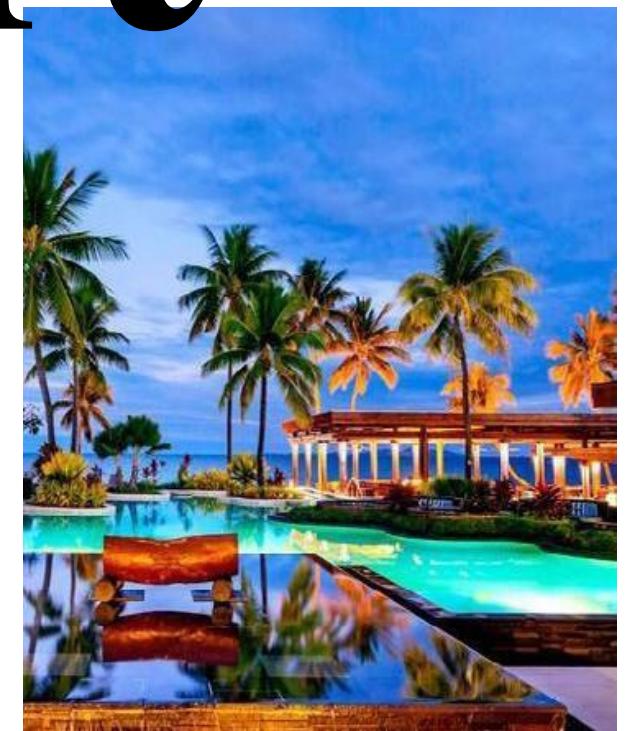
Location: Tokoriki Island, Fiji

Project Scale: 420 typical studios, 20 double studios, 20 duplex, 11 villas & and 1 service building with 3 floors.

Time Frame: 60 Days

Complete Period: 2016

Scope of Work: Fixed & Loose Furniture, lighting, artwork for guestroom & public area.





Sheraton Hotel

Natural Materials & Warm Earth-Tones
& Dynamic Spatiality.



Artistic Sense with
Full Personality



Poetic
Aesthetics
Derived from
Nature

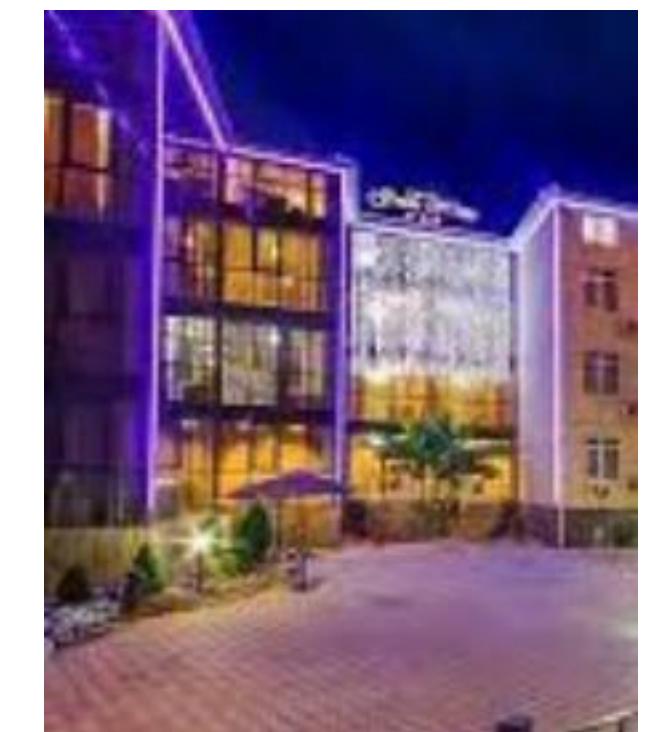


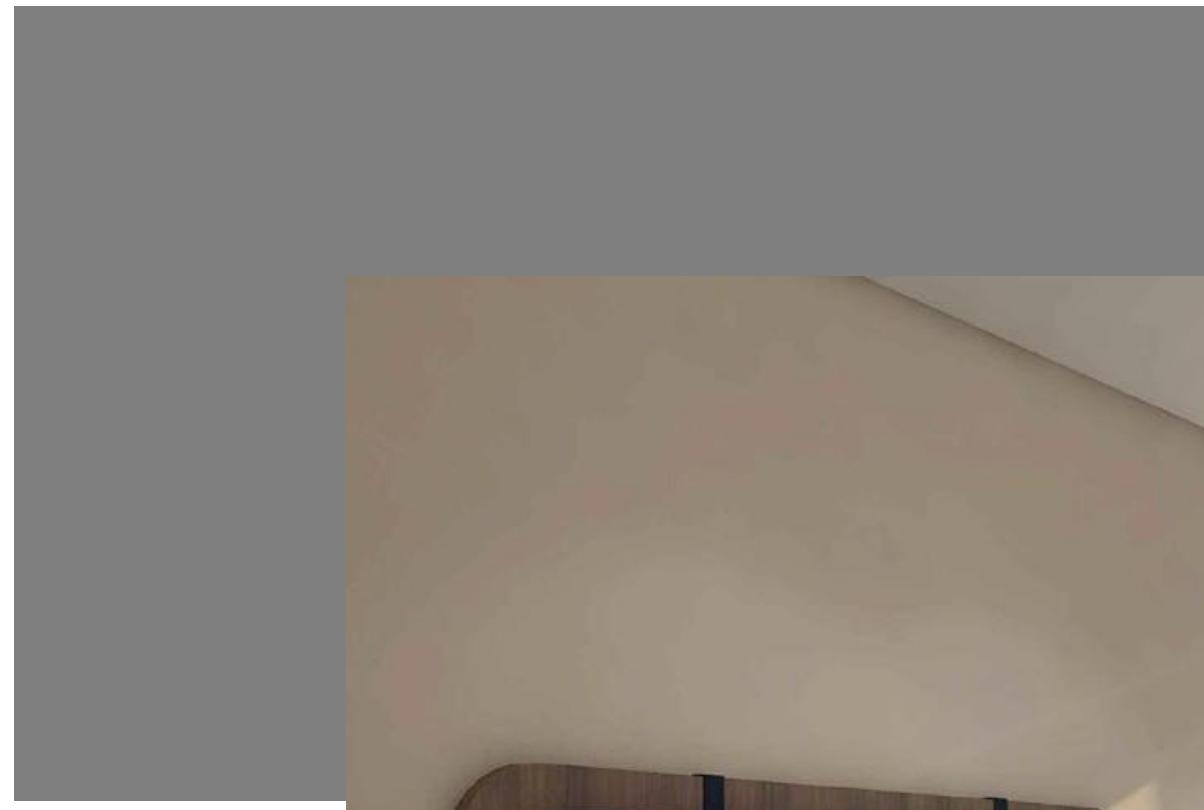


Olaiya Hosta Service Apartment

08

Project Feature: 100% satisfied project
Location: KSA
Project Scale: 50 bedrooms
Time Frame: 45 Days
Complete Period: 2021
Scope of Work: Loose Furniture & artwork for guestroom





Just the Right Geometric Beauty.
Extraordinary Creativity Lights Up a Dream
Room.



Create a Model of Luxury and
Elegance with Ingenious Craftsmanship.

The ultimate living solution th
at perfectly balances aesthetic
and functionality.

Olaiya Hosta Service apartment



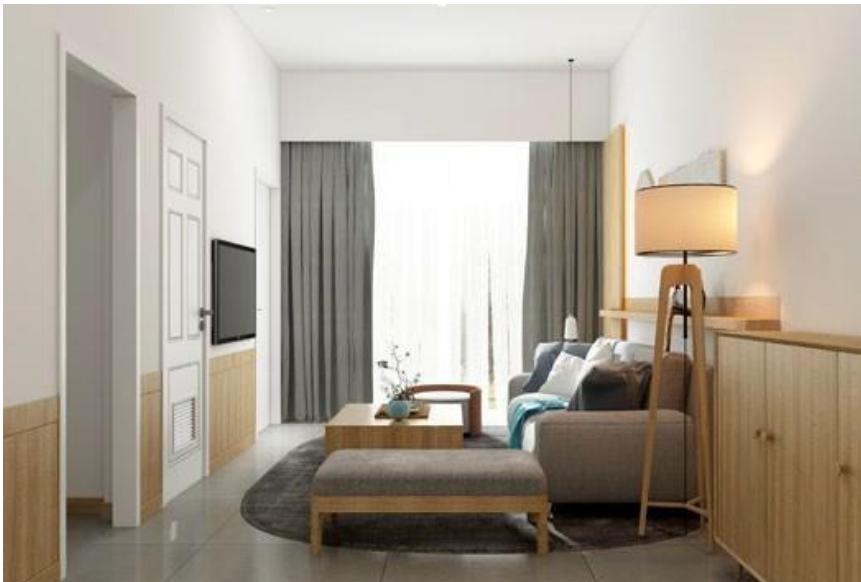
Production Site





UTT Service Apartment

09



Challenge: Beach side service apartment, from design to supply, we achieve budget control in good quality, all material must be moisture resistant.

Location: Phuket, Thailand

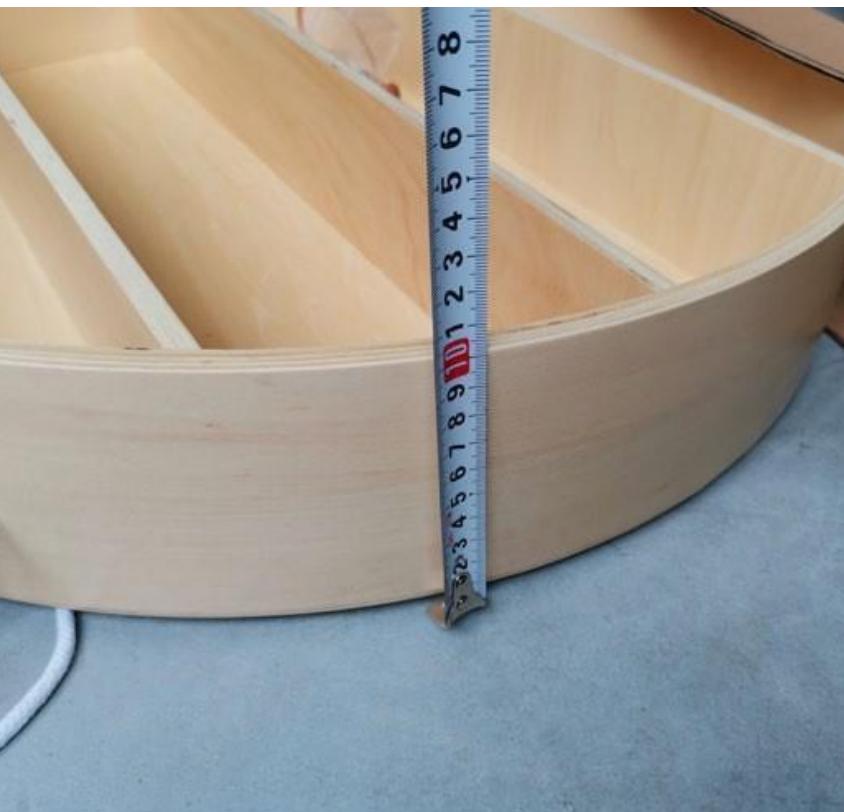
Project Scale: 300 keys

Time Frame: 90 Days Complete

Period: 2021

Scope of Work: Interior design and supply loose & fixed furniture, lighting, carpet, artwork, wallcovering and for all curtain interior area.





Quality Inspection

Ingenious Work Shows British Elegance

Natural Materials & Warm Earth-Tones
& Dynamic Spatiality



AOFER



CREATIVE FURNISHING

DESIGN CASES

设计案例



Radisson Hotel

01

Radisson BLU





Reception Lobby



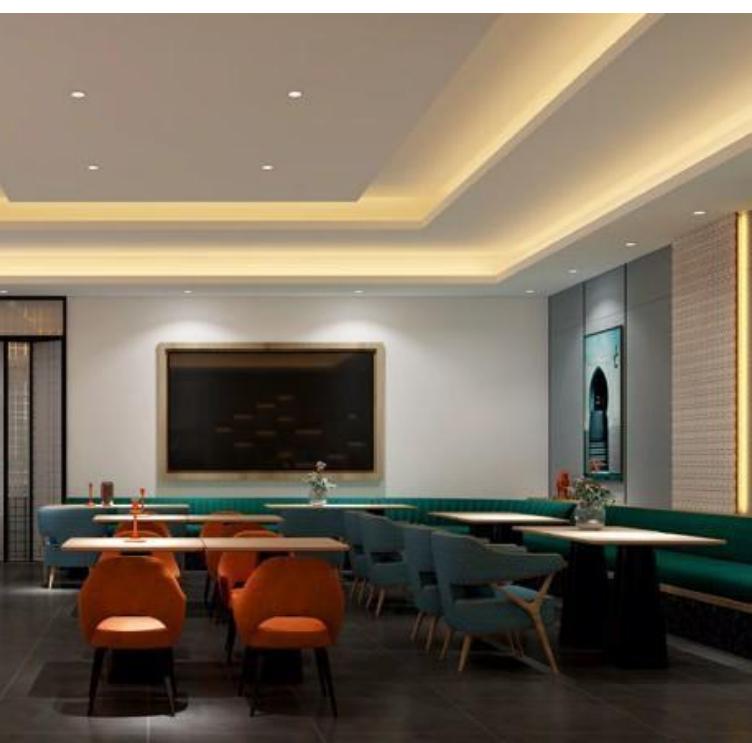
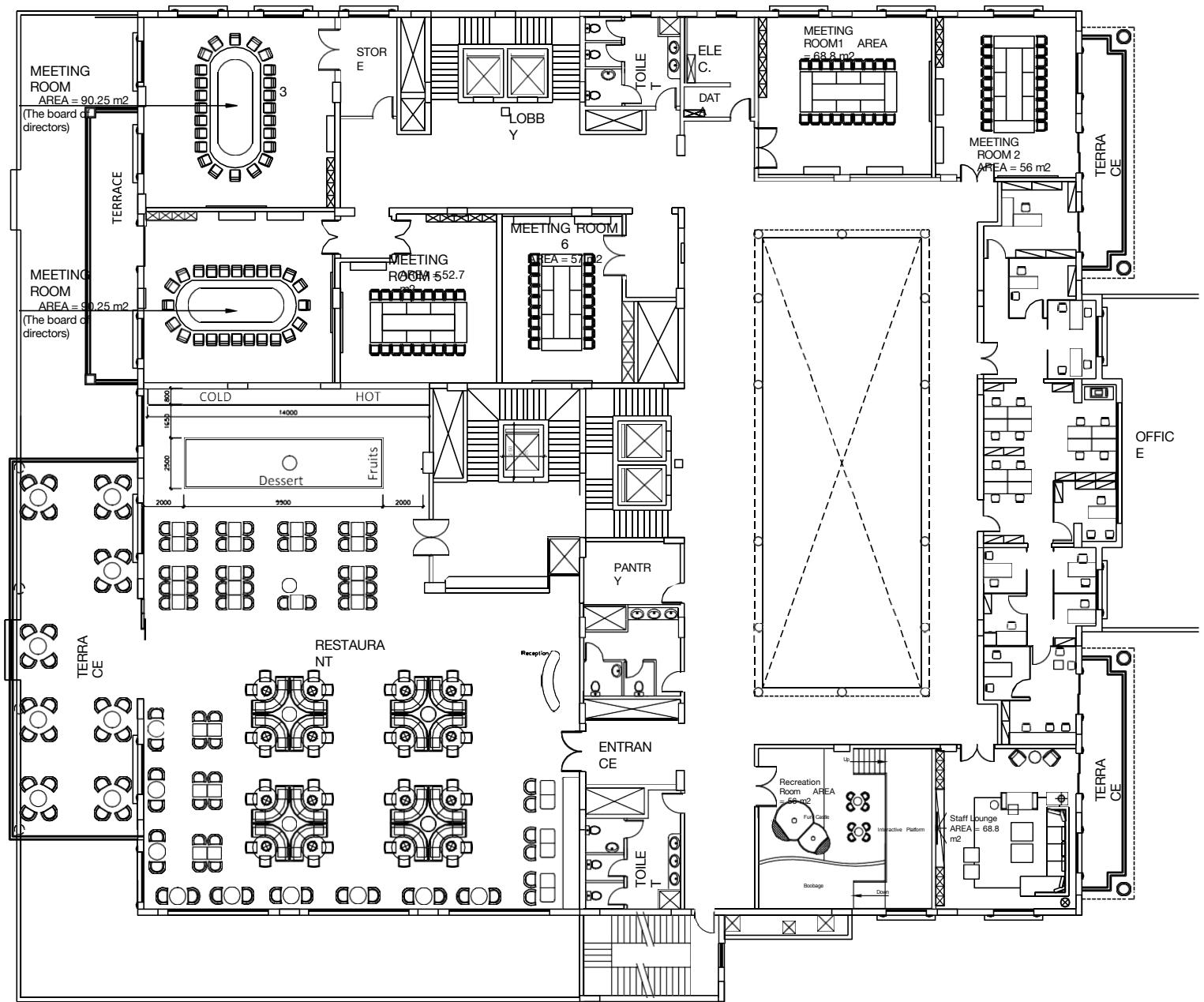
Poetic Aesthetics Derived from
Nature.
Rare Interesting
Creativity. Unique
Elegant Art.





Radisson BLU

Timeless Modern Elegance.
Simple & Elegant Low-key Luxury.
Elegance Art.





All Day Dining & Kids Zone

Elegant & Natural Human Design.
New Fashion of Classical Furniture.
Just the Right Geometric Beauty.



Radisson Blu

Hotel

02

Radisson BLU



Radisson Blu Hotel



Radisson **BLU**

Poetic Aesthetics Derived from
Nature. Simple & Elegant Low-key
Luxury.
Artistic Sense with Full Personality.



Radisson Blu Hotel

Radisson BLU

Poetic Aesthetics Derived from
Nature. Simple & Elegant Low-key
Luxury.
Artistic Sense with Full Personality.

Radisson Blu Hotel



Poetic Aesthetics Derived from
Nature. Simple & Elegant Low-key
Luxury.
Artistic Sense with Full Personality.



INNOVATIVE OFFICE

03



SEHO



P60

INNOVATIVE OFFICE

SEHO

Artistic Sense with Full Personality.
The ultimate living solution that
perfectly
balances aesthetic and functionality.





INNOVATIVE OFFICE



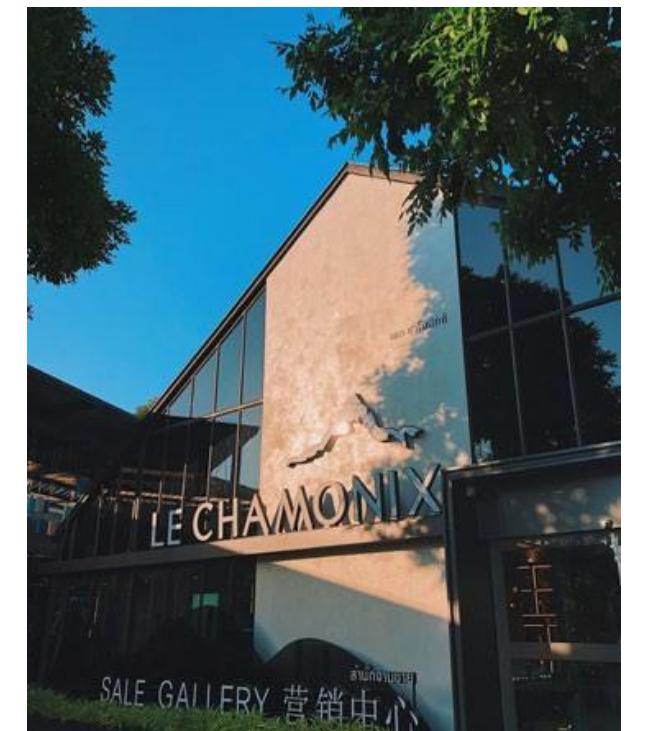
SEHO

Artistic Sense with Full Personality.
The ultimate living solution that
perfectly
balances aesthetic and functionality.



SALES LOUNGE

04

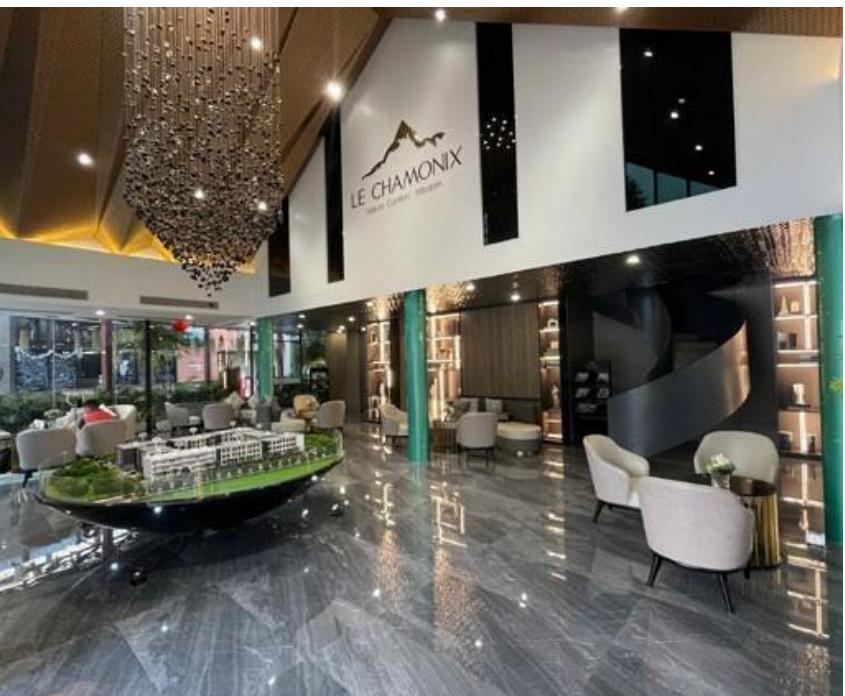




SALES LOUNGE

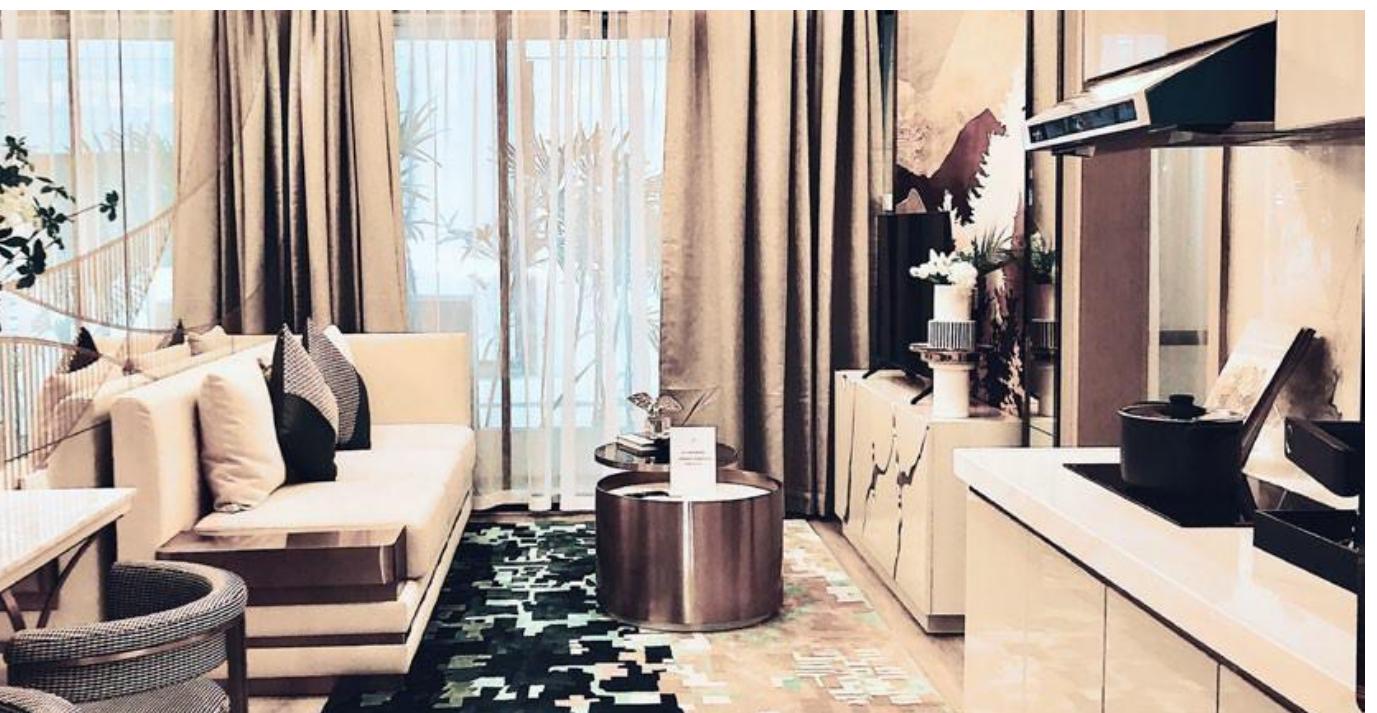


The Art of Living.
Aesthetical Harmony in Every Detail.
The Epitome of Modern Minimalist
Aesthetics.



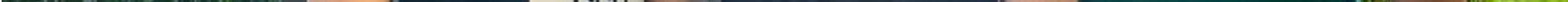
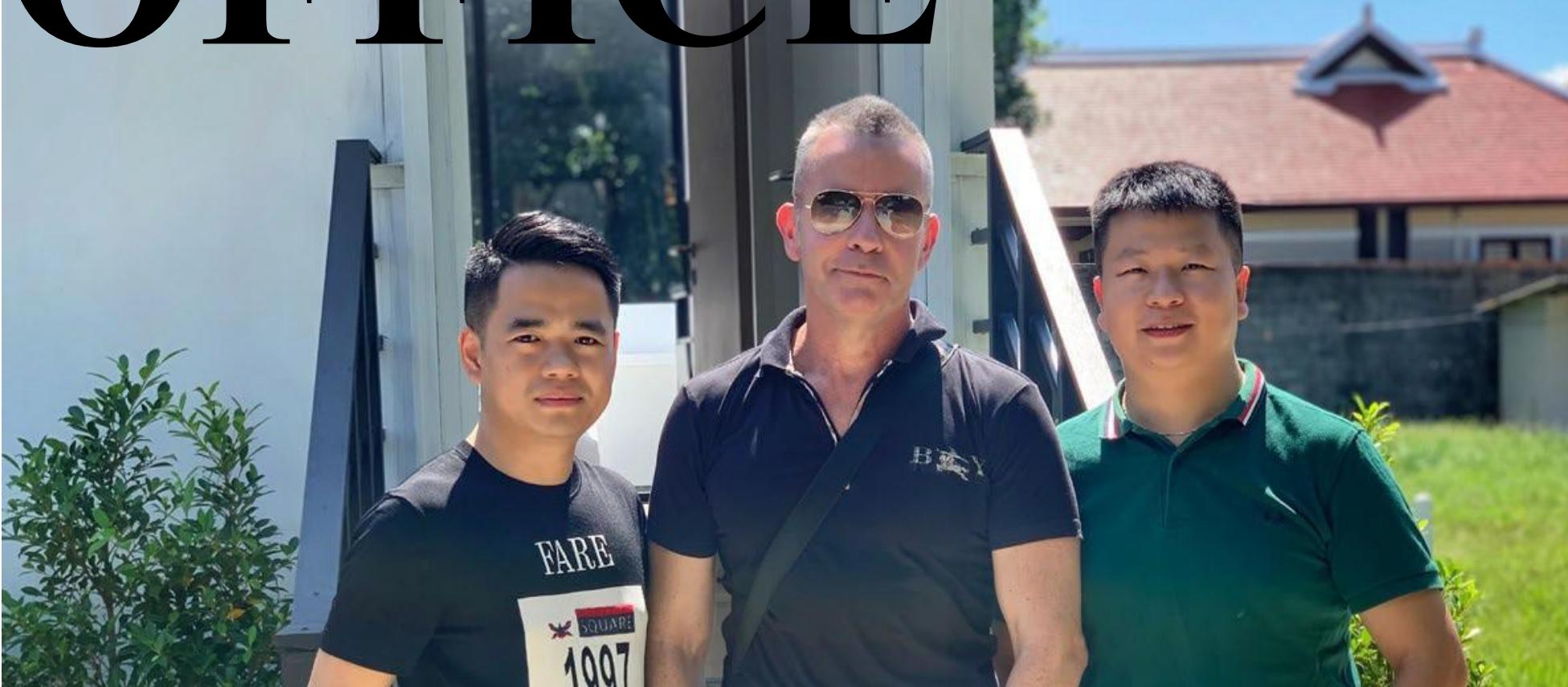


The Art of Living.
Aesthetical Harmony in Every Detail.
The Epitome of Modern Minimalist
Aesthetics.





INNOVATIVE OFFICE

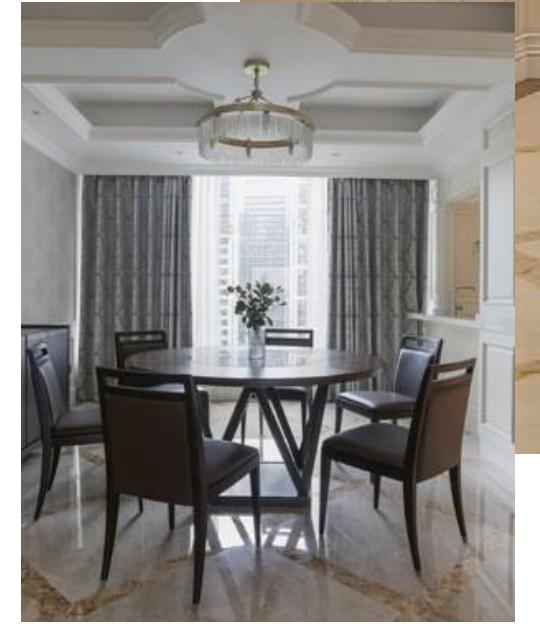
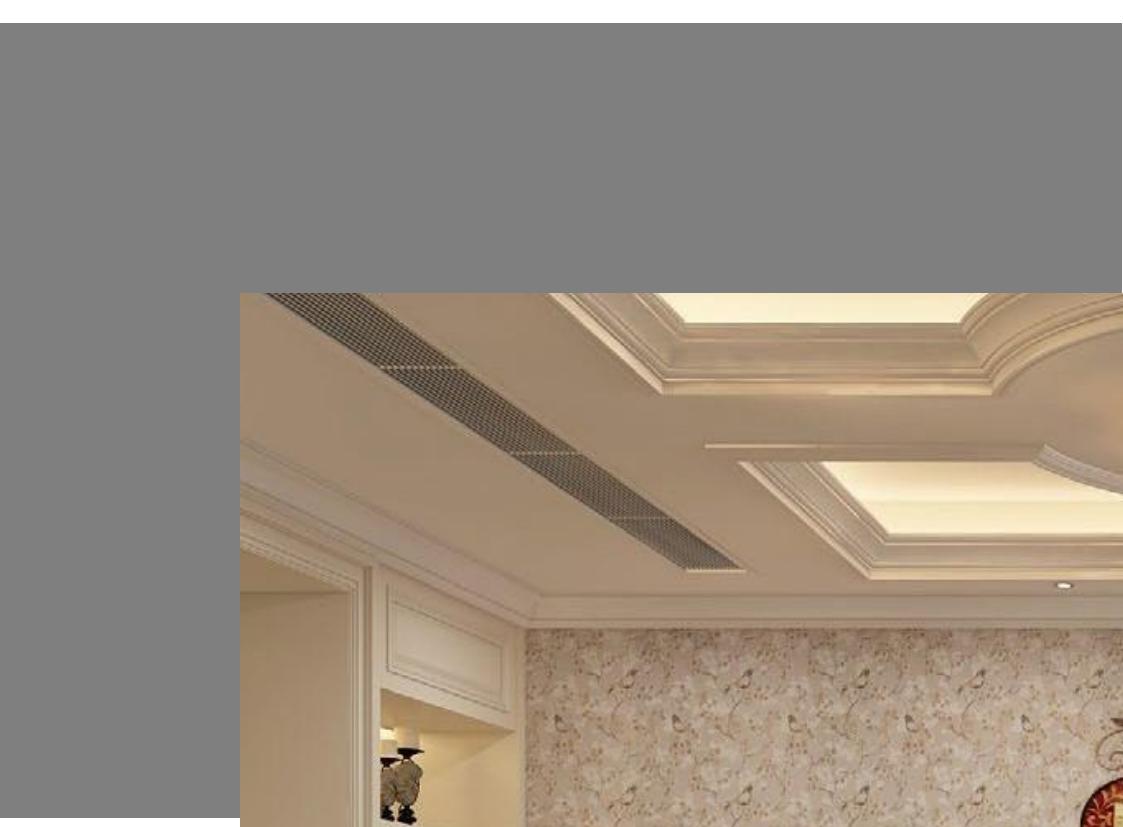


The Art of Living.
Aesthetical Harmony in Every Detail.
The Epitome of Modern Minimalist
Aesthetics.



ELITE HOUSING

05



Show the Beauty of the East with
Originality. New Fashion of Classical
Furniture.



Poetic Light and Shadow
Integrated into Nature.

Just the Right Geometric Beauty.

ELITE HOUSING





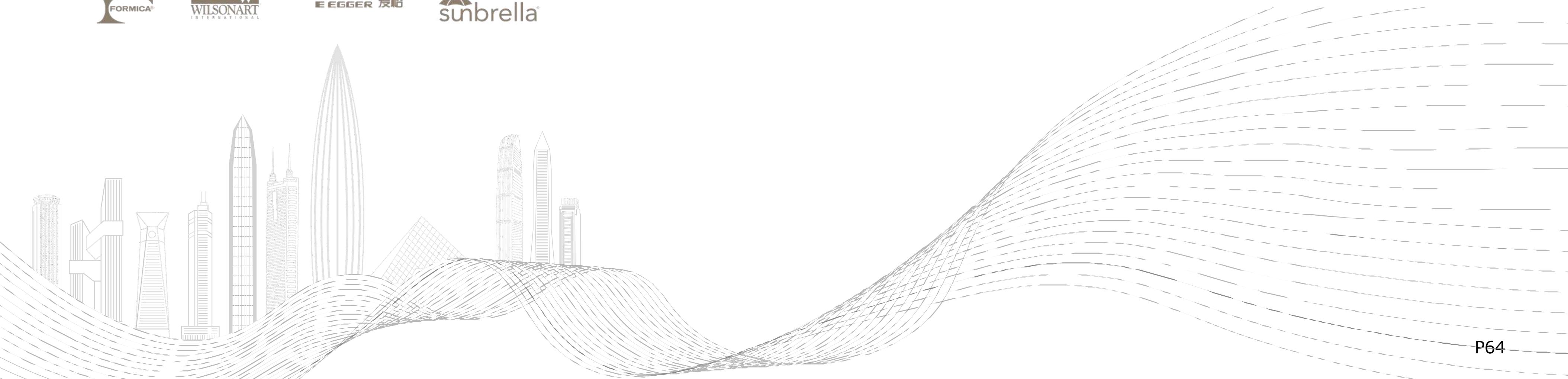
BUILDING MATERIAL BRAND

建材合作品牌



HOTEL BRAND

酒店合作品牌





固装单品





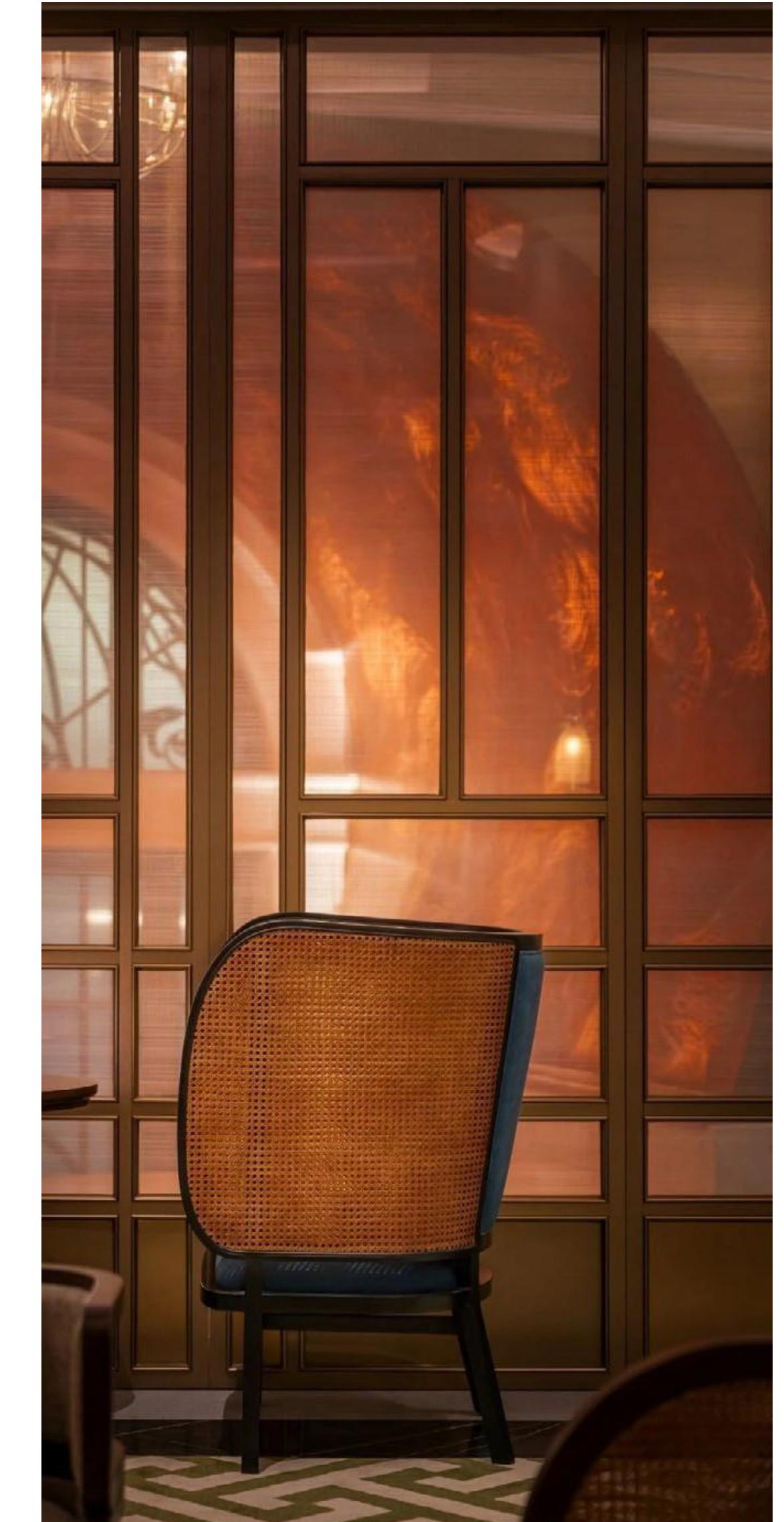
BACK GROUND WALL



STORAGE



PARTITION







DFUP-
3019



DFUP-
3045



DFUP-
3046



DFUP-
3047



DFUP-
2020



DFUP-
2021



DFUP-
2022



DFUP-
2023



DFUP-
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DFUP-
2027



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DFUP-
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DFUP-
2031



DFUP-
1001



DFUP-
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DFUP-
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DFUP-
1009



DFCG-
T1944



DFCG-
T1903



DFCG-
T1910



DFCG-
T1922



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B1912



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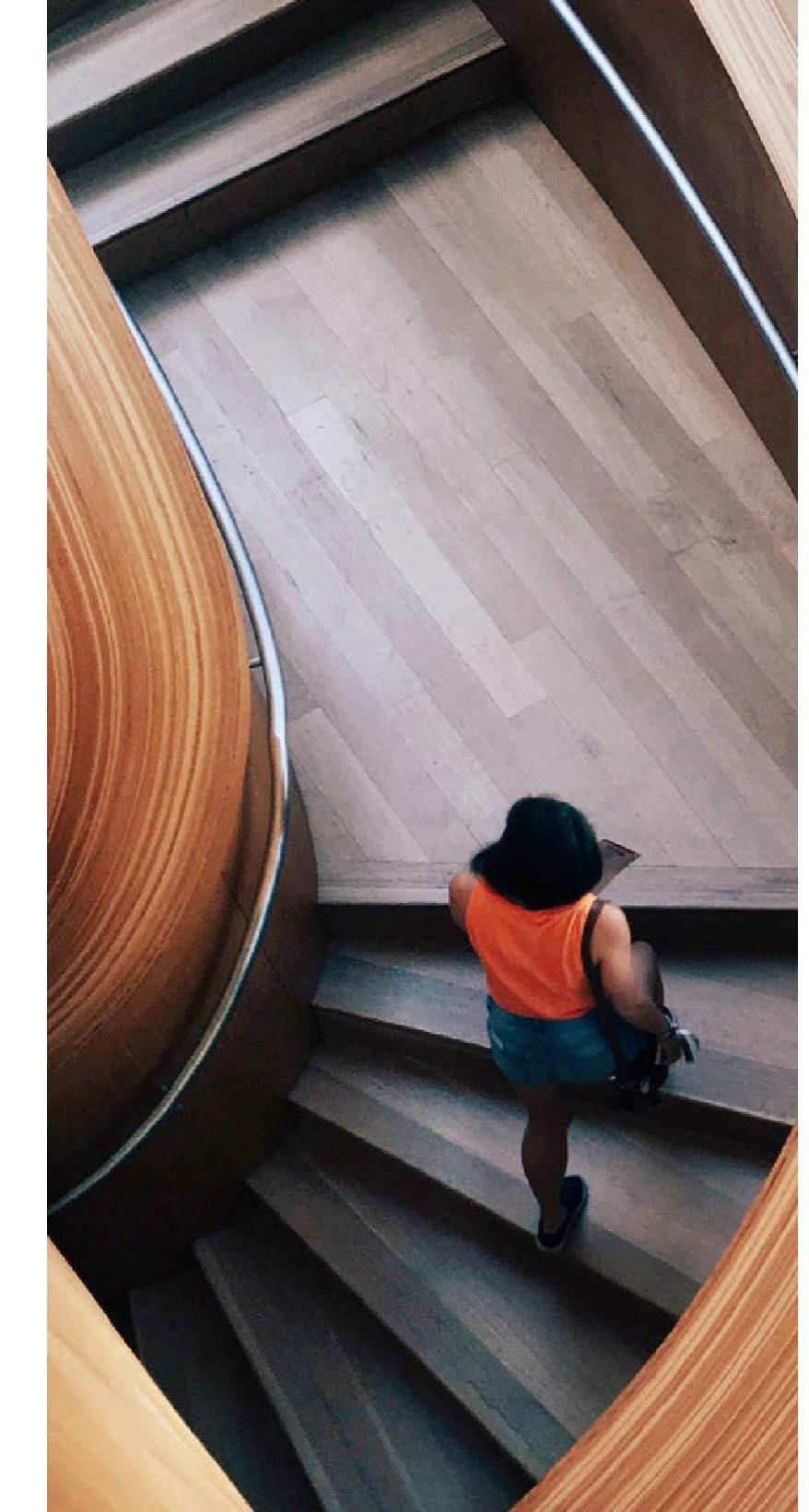
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3018



DFCG-
3019



DFCG-
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